

Johnson Bucking Bulls

To Whom It May Concern,

We are currently seeking sponsorship for the 2023 rodeo season and would love to build a continuous partnership with your business, we will be attending many different events throughout the year primarily in the Northern AB & BC area, including but not limited to Bull Riders Canada, Professional Bull Riders, British Columbia & Alberta High School Rodeo's, Canadian College Rodeos as well as many other amateur and open events.

We are the official bull stock contractor for the Northern BC High School Rodeo Association as well as Northern Lights College, supplying appropriate stock to meet the needs of the contestants. We also participate in many different practices, and schools and truly believe in building cowboys and animal athletes alike.

Going down the road and providing optimum care for our animal athletes can get expensive so we are offering various types of advertisement opportunities for sponsors that are interested in our line of work. If you would like to get your company name out on the rodeo road this year please take a look at our attached sponsor package for options and please feel free to call or email if you have any questions in regards to how your sponsorship money will be used, or other options we may have available. References available upon request.

We are looking forward to working with you in 2023!

- Johnson Bucking Bulls



Sponsorship Opportunities

Platinum Sponsorship \$3000+	Gold Sponsorship \$2000+
<ul style="list-style-type: none"> - Naming rights on a bull of your choice, for the entire season. (first come, first serve) - Trailer decals / shirt patches - Name mentioned various events. - Strong social media presence. - Free admission to an event during the season. 	<ul style="list-style-type: none"> - Naming rights on a bull of your choice, for 3 rodeos. - Trailer decals / shirt patches. - Name mentioned at various events. - Strong social media presence.
Silver Sponsorship \$1000+	Bronze Sponsorship \$500+
<ul style="list-style-type: none"> - Advertising at all events through the season. - Trailer decals / shirt patches - Shout outs on social media. 	<ul style="list-style-type: none"> - Shout outs on social media. - Word of mouth recommendations.

Advertisement includes but is not limited to, your company mentioned/announced at event(s), presence on our social media, shirt patches, trailer decals & word of mouth recommendations.

Sponsor Information

Platinum: _____ Gold: _____ Silver: _____ Bronze: _____ Other: _____

Company Name: _____

Mailing Address: _____

Contact Name: _____ Phone Number: _____

Email: _____ Date Received: _____

Thank you for your contribution!
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